

**Dealer Compensation Plan** 

## **Unlock Your Earning Potential with UltraWater Solutions**

At UltraWater Solutions, we believe in rewarding our dealers for their dedication to promoting clean, healthy water solutions. Our compensation plan is designed to help you grow your business, increase your earnings, and achieve long-term success.

### What's Included?

- Easy, intuitive **online ordering** offering you two ways to order at retail (we pay you commission) or at wholesale (you earn immediate profit).
- Dealer Dashboard with complete tracking including sales, orders, commissions, etc.
- Resource Center with training, branding, marketing materials + more.
- Lead Generation Programs:
  - germblaster Referral Program
  - Water Card Program
  - Google Geo-Locating
  - ...and more!

# **How You Earn**

## **1st Way You Earn: Direct Commission (for Profit)**



<sup>\*</sup>At full retail. Excludes any applicable merchant processing or financing fees.

### **Advance with More Sales**

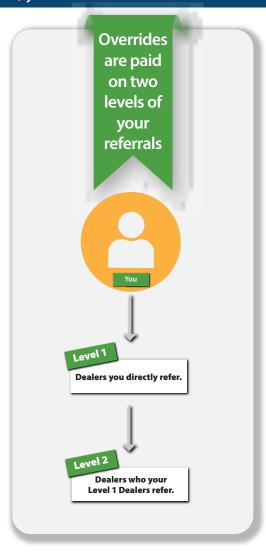
Pricing Level	Personal Sales		
Sales Rep to Sr. Sales Rep	20 Qualified Units <sup>1</sup>		
Sr. Sales Rep to Dealer	50 Qualified Units		
Dealer to Master Dealer	150 Qualified Units		

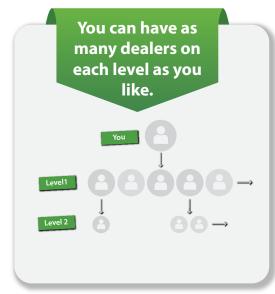
Qualified Unit: H2 Series Ionizers, Melody II, Premium Filtration, Single Tank Combo, Salt-Free Softener, Salt-Based Softener, IronGuard, or Basic UltraHome System.

## **2nd Way You Earn: Overrides**

You refer someone who becomes a Dealer. They make a sale, you make an Override!









### You've earned it! Here's how you get paid:

- We pay you via FREE ACH straight to your preferred checking or savings account!
- Direct Commissions and Overrides are paid weekly on Fridays, 7-days in arrears.

### **Additional Considerations**

### **Merchant Processing Fees**

- A 2.5% fee applies to any transaction (retail or wholesale) processed with a credit card.
- Fee is deducted from commissions.

#### **Financed Orders**

- An 8% fee applies to any transaction processed with Affirm or Splitit Financing.
- Fee is deducted from commissions.

### **Coupon Discounting**

- Dealers can apply discount coupons to "Units."
- For Sales Rep and Sr. Sales Rep status, the dealer absorbs 50% of the discount, deducted from their direct commission.
- For Dealer and Master status, the dealer absorbs 100% of the discount, deducted from their direct commission.
- Discounts are available in 5% increments, ranging from 5% to 20%.